

Attractive content and effects.

Thanks to multilayer technology.



Without backlighting.



With backlighting.

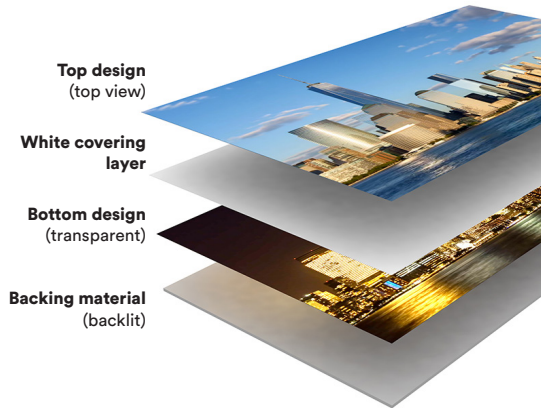


Richnerstutz

A sustainable impression. Thanks to multilayer printing.

Multilayer printing is a process which enhances transparent and opaque textiles and layers using content and effects – such as "on and off, "before and after", "day and night" or "first and second".

In multilayer printing, the first and second designs are printed one on top of the other to the nearest pixel using the eight-colour Euro-scale. The white covering layer in between ensures perfect illumination of the top image. The bottom image appears backlit and both themes are displayed – thus enhancing the advertising space through the use of attractive content and impressive effects.



Benefits

- Impressive effects
- Multilayered information
- Attractive content
- Modern staging
- Active storytelling
- Greater attention
- Upgraded POS
- Sustainable knowledge transfer
- Optimized sales

Solutions from a single source.

Richnerstutz offers multilayer solutions from a single source: with the Vutek GS 3250LX you can create three-layer prints in one run, while the wide selection of light boxes also ensures the perfect technical staging.

For further details on the Richnerstutz multilayer printing process, please do not hesitate to contact us.

"Day and night" example application.



Day
View by day

Night
View by night

We'll make you visible.

Richnerstutz AG, Nordstrasse 7, 5612 Villmergen
info@richnerstutz.ch, T +41 56 616 67 67



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